

New Features

Effective May 20, 2021, Dealer Admin is updated with version 2.63.0.

Notifications for the Refer a Friend and Email Campaign Features

With Dealer Admin version 2.63.0, you can program several email addresses to be automatically notified when a new Refer a Friend or Email Campaign response is received. In the **Customer Referrals** tab, select **Settings** to display the pop-up window where you can add and save as many as six email addresses.

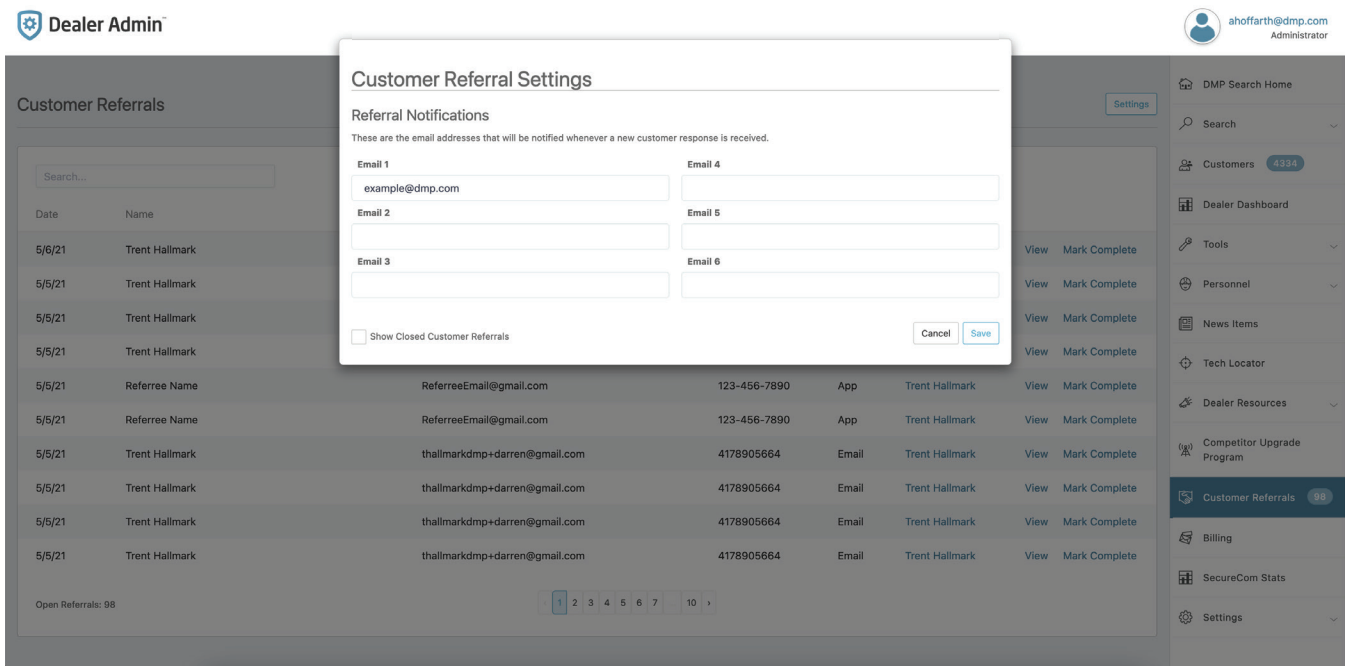


Figure 1: Customer Referrals Settings

The email generated from a Refer a Friend response includes: referral type, email address, phone number, who referred them, current customer offer, and new customer offer. The email includes a direct link to **View in Dealer Admin**.