Dealer Admin™



FEATURE UPDATE | MAY 2021

New Features

Effective May 20, 2021, Dealer Admin is updated with version 2.63.0.

Notifications for the Refer a Friend and Email Campaign Features

With Dealer Admin version 2.63.0, you can program several email addresses to be automatically notified when a new Refer a Friend or Email Campaign response is received. In the **Customer Referrals** tab, select **Settings** to display the pop-up window where you can add and save as many as six email addresses.

🔯 Deale	er Admin	<u></u>						ahoffarth@dmp.com Administrator
Customor	Deferrele	Customer Referral Settings					Settings	DMP Search Home
Customer Referrals		Referral Notifications These are the email addresses that will be notified whenever a new customer response is received.						Search ~
		Email 1	Email 4					Customers (4334)
Date	Name	example@dmp.com Email 2	Email 5					Dealer Dashboard
5/6/21	Trent Hallmark					View	Mark Complete	P Tools
5/5/21	Trent Hallmark	Email 3	Email 6			View	Mark Complete	🐣 Personnel 🗸
5/5/21	Trent Hallmark	Show Closed Customer Referrals	Cancel Save			View	Mark Complete	News Items
5/5/21	Trent Hallmark	Show Closed Customer Referrals				View	Mark Complete	Tech Locator
5/5/21	Referree Name	ReferreeEmail@gmail.com	123-456-7890	App	Trent Hallmark	View	Mark Complete	🖉 Dealer Resources 🗸
5/5/21	Referree Name	ReferreeEmail@gmail.com	123-456-7890	Арр	Trent Hallmark	View	Mark Complete	C Dealer Resources
5/5/21	Trent Hallmark	thallmarkdmp+darren@gmail.com	4178905664	Email	Trent Hallmark	View	Mark Complete	((g)) Competitor Upgrade Program
5/5/21	Trent Hallmark	thallmarkdmp+darren@gmail.com	4178905664	Email	Trent Hallmark	View	Mark Complete	S Customer Referrals 98
5/5/21	Trent Hallmark	thallmarkdmp+darren@gmail.com	4178905664	Email	Trent Hallmark	View	Mark Complete	Billing
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Open Referra	ils: 98							SecureCom Stats
C Pell Reletta								Settings ~

Figure 1: Customer Referrals Settings

The email generated from a Refer a Friend response includes: referral type, email address, phone number, who referred them, current customer offer, and new customer offer. The email includes a direct link to **View in Dealer Admin**.