



TOUCHSCREEN KEYPAD

# Custom Branding Guide

- 8860 7-Inch Keypads
- 7800 5-Inch Keypads

# Explore the 4 Key Customizable Features

Note that items not listed in this document are unavailable to be customized to maintain functionality and consistency with DMP products.

## 1 The Logo Area

Your logo will be integrated into the keypad design, providing a larger area and more flexible placement than the standard Dealer Admin logo, allowing for a more customized experience.

**When supplying your logo, here are some preferred formats:**

- **A scalable vector file - .EPS, .AI, .SVG**  
(Please avoid sending a raster image placed within a vector file.)
- **A high-resolution .PNG with a transparent background**

## 2 The Arming Shield

The Arming Shield offers a quick way to arm and disarm the system. The **four parts** of the shield, shown to the right, will be customized to align with your branding.



8860 Custom Dealer Interface Example

### Disarmed Graphic

This is a single graphic that displays when the system is disarmed. **This graphic does not animate.**

### Quick Arm Animation

This is a brief animation (about 2 seconds) that occurs when the **Disarmed shield is pressed and held** until the animation completes, arming the system for exiting the premises.

### Armed Animation

This is the primary shield animation that activates when the system is armed. It loops quickly, completing within seconds.

### Alarm Animation

This is the primary shield animation that activates when the system goes into alarm. It loops rapidly, completing in just a few seconds. The animation can either be a faster variation of the Armed Animation or feature a unique effect, both intended to draw attention and convey urgency.

## How About The Weather?

A key difference between the 7800 Series and 8860 main screens is the weather display. The 8860 shows a full weather graphic, while the 7800 Series uses animated icons. While weather graphics aren't part of custom branding, they may be slightly adjusted to better align with your branding.



7800 Series Weather

### 3 The Arming Shield Icons

The arming shield icons show the system's armed state and type. They can be customized with color, shadows, gradients or shading to match your branding, but their shape must remain unchanged for system functionality and consistency across DMP products.



8860 Custom Dealer Interface Example

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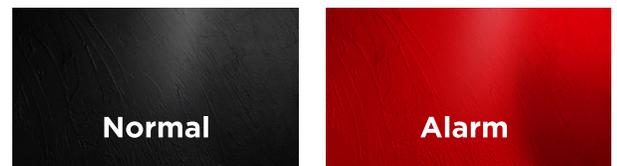
#### Icons By System Type:



### 4 Background Graphics

Backgrounds are designed with darker tones to enhance white text, icons and controls. These graphics cover both the main screen and secondary screens accessed through the main screen carousel menu, with separate designs for normal and alarm states.

**In an alarm, the graphics shift to a red hue for clear visibility, with custom graphics smoothly transitioning while maintaining consistency.**



#### Main Screen Background Example

The main screen background could feature more detail in the carousel menu area, with potential highlights or elements designed to emphasize and draw attention to the arming shield.



#### Icons By Alarm Type:



#### Secondary Screens Background Example

The background of the secondary screens could incorporate subtle gradients and textures to add depth and character. The design will offer a more understated version of the main screen, providing a balanced backdrop for the various UI elements.

# Getting Creative With Keypad Graphics

Looking for a sleek, professional design for a commercial space? Or maybe a unique, branded look for a retail environment? Perhaps you're envisioning something elegant and inviting for a residential setting? Whatever your vision, let's bring it to life. If you need inspiration or guidance, we're happy to help!



8860 Custom Retail Interface Example

## Custom Arming Shield Animations

The first page showcases a custom, dealer-branded keypad design for "Smith Security." When armed, a beam of light traces the perimeter of the shield, reflecting off its interior. Other keypads may feature distinct animations as well. For instance, the "Pizza King" keypad to the left features a fun animation: when armed, each pizza slice slides in and out, rotating clockwise around the pizza.

Below are a few ideas to help inspire your own unique arming shield animation for your keypad. For more details on the different animation options, please refer to page 2.



Maybe you have a logo with a soldier you'd like to see marching back and forth, guarding the shield area like an outpost?



Perhaps you'd like to see a few toppings being added to a burger for a restaurant business?



You might be thinking of something aesthetically pleasing, like a shield that shimmers with light.



Whatever your vision, we're excited to help bring it to life.

# Design Approval Deliverables

Here's what to expect once your designs are ready for your review. After the designs are approved, there is a **\$2,000.00** setup fee each for the 5-Inch and 7-Inch Keypad, or **\$3,000.00** for both.

## Review Your Unique Animations

Once your design concept is produced, you will receive a set of four proofs for your approval. These will typically include three animated GIFs of the main screen, along with a static image showing how the Contact screen will display with your information.

Here's an overview of each of the four proofs you will receive:

### 1 Disarmed Shield (with Quick Arm Animation)

*Animated GIF*

The Disarmed shield will briefly appear before transitioning to show the Quick Arm animation. The animation will then repeat. **Please note, there is no animation for the arming shield when it is Disarmed.**

### 2 Armed Shield Animation

*Animated GIF*

This proof will display the arming shield with an animation indicating that the system is armed. An icon for Armed Home or Armed All will be shown as an example.

### 3 Red In Alarm and Alarm Shield Animation

*Animated GIF*

This shows the main screen when an alarm, such as a burglary alarm, is triggered. The animation will include the corresponding alarm icon, like the burglary icon.

### 4 Contact Screen

*Static Image*

This image will show how the Contact screen will appear with your specific information displayed.

Once you approve the proofs, our marketing team will keep you updated on when your custom branding will be available.

## Choosing Both 7800 Series & 8860?

If you choose custom branding for both the 5-Inch and 7-Inch Keypads at the same time, we'll start with the design approval for the 7-Inch. Once that design is finalized, we'll make the necessary adjustments for the 5-Inch Keypads and send you four additional proofs for approval.

## How to Open an Animated GIF of Your Proofs

If you have the GIF file saved on your computer, **just drag and drop it directly into your browser window.** The GIF will start playing automatically.

