

AlarmVision® Ends Costly Recurring Thefts

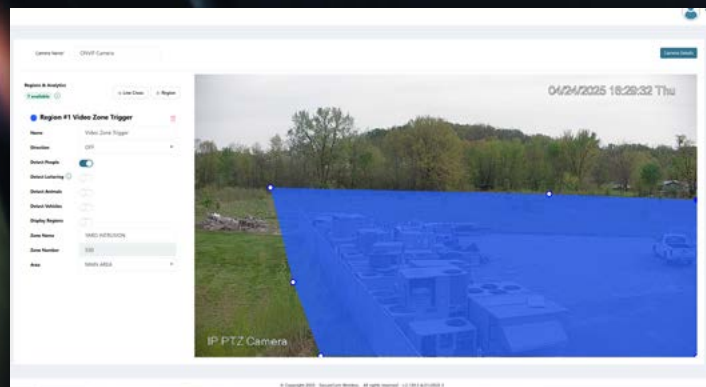
Case Study 24

Type of Facility: HVAC Installer

Challenge: An HVAC installation company stores parts and equipment in a fenced-in outdoor area. Thieves were cutting the fence, stealing parts and scrap metal, causing up to \$10,000 in damages each time. A security camera had been installed for about three years, but it was not helpful in apprehending or prosecuting the intruders. They were not satisfied with their security company and reached out to George Alarm Company.

DMP Dealer: George Alarm Company offers residential, commercial and industrial alarm systems throughout the Midwest, including the Metro St. Louis, Central and Southern Illinois area. They have been protecting families and businesses since 1957.

Solution: Adding an XV-24 with AlarmVision to the existing camera to detect the intruders in real time. AlarmVision is a patent-pending detection technology from DMP that enables video analytics integration with the control panel. This truly integrated system allows cameras to talk to the panel natively. When a security event occurs, all information from the system and the cameras is sent to the monitoring center and to the end user. AlarmVision turns existing cameras into smart motion detectors with the addition of one, easy-to-use XV Gateway. XV Gateways with AlarmVision bring analytics to any ONVIF camera system, turning those simple cameras into powerful alarm detection devices. For example, cameras can differentiate between person, vehicle and animal, then trigger the alarm panel based on the object type and system settings.



Results:

- **Programming was easy and intuitive.** “Region set up was a piece of cake. If you can fingerprint, you can set up a region,” said Zach Carlson, General Manager, George Alarm Company. “Even alarm zone set up was straightforward. For someone who’s seen a computer, it’d be easy to set up.”
- **With AlarmVision’s help, the HVAC manager was able to figure out the intruders were timing their thefts with the passing of a nearby train** to give them more time before law enforcement would be able to arrive.
- **After two weeks, an alarm trigger from AlarmVision led to apprehension.** The police arrived on the premises within four minutes. The intruder fled on a four-wheeler and the police were able to arrest him.

“Video doesn’t really help you at all. It just lets you know you got stolen from. When video isn’t tied to something, it’s useless without an event,” said Carlson. **“AlarmVision makes it useful. I didn’t even have to sell it. I just explained what it was and he said do it.”**

The owner of the HVAC company has been extremely impressed and is recommending George Alarm Company to others. There have been no theft attempts since.

Get in Touch

[www.DMP.com](https://www.dmp.com)

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