Dealer Admin™



FEATURE UPDATE | JULY 2019

Version 2.23.1 Update

Effective July 3rd, 2019, Dealer Admin[™] (<u>DMPDealerAdmin.com</u>) is updated to Version 2.23.1. The following feature is available:

Feature

Customer Score

The Customer Summary page now displays a customer score to help dealers analyze the quality of their sales. Customer scores are categorized as Excellent, Great, Good, Average, or Below Average.

In **Customer Summary**, select the Info icon next to **Customer Score** to view scoring details and descriptions of each category.

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